

Why Consider?

FAITH- BASED INVESTING

Faith-Based investing is an approach to investing where investments are aligned with biblical values. Companies are screened for their products and services along with their charitable donations to see if they are in opposition to Christian values and beliefs. For example, abortion, pornography, high-interest lending, alcohol, gambling, tobacco, violent or explicit entertainment and other industries that engage in harmful practices. This also provides the opportunity to, instead, invest in companies that are creating value for society and looking to make a positive difference in the world. A good example is a clean water technology company or a pharmaceutical company that cures diseases.

*If investing is ownership, it begs the question,
What kind of company do I want to own?*



Genesis Investments
Invest with a **purpose**



Why Consider Faith-Based Investing?

We believe biblical principles can teach us how to handle our finances successfully and with real purpose. While faith-based investing may not be for everyone it is a great solution for those that share in these values and would like their investments to align with those beliefs. We believe good stewardship begins with asking the question, *How can I honor God with my resources?* This is one way we can accomplish this that makes a whole lot of sense.



What About Performance?

We know that performance matters. The exciting thing is you do not have to sacrifice returns to invest in alignment with your values. Historical returns indicate faith-based investments can provide successful long-term results.

Questions?

We recommend giving us a call or schedule an appointment to dig deeper into what this can look like for you.

Genesis Investments

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